



## FUEL FOR THE NEW GENERATION

There's no doubt about it. Conventional fuels based on oil exploration will become scarcer in the future. Use of ethanol reduces the reliance on these conventional fuels.

XtremE10 means a cleaner environment for us and our kids.

But while XtremE10 is better for our environment, is XtremE10 good for your car? The answer is YES. E10 fuel is proven safe and reliable for most cars manufactured after 1986. Today's car manufacturers design their vehicles to use ethanol blended fuel. What's more, using XtremE10 may improve your vehicle's performance by keeping your fuel injection system cleaner.



## GO GREEN, CHOOSE XTREME ONLY AT CHOICE

Do you want to make a difference? We do, and that's why we've introduced XtremE10 to our Service Stations.

Look at the benefits of XtremE10:

- From Renewable Sources
- Higher Octane
- Cleaner
- Better Engine Performance
- Helps Australian Industries

Make a difference and make your choice. Choose XtremE10.



## XtremE10 FUEL. A BETTER WAY.

# XtremE10

95

Choice  
PETROLEUM

# XtremE10

Choice

95

## RENEWABLE FUEL

XtremE is a blend of at least 90 per cent petrol and up to 10 per cent ethanol. Ethanol is a renewable fuel produced from a by-product of Australia's cane and grain industries. Combining ethanol with petrol assists in improving our environment, and lessens Australia's dependence on domestic and foreign oils.

The use of ethanol, as an alternative fuel source, assists in stimulating economic growth and employment, especially in rural areas.

## ..THE GOOD NEWS IS:

It's all good news for Ethanol based fuels. Ethanol is a clean burning fuel meaning that when it is combined with traditional petrols, it will help emit fewer green-house gases and exhaust emissions.

What's more, XtremE will work in most cars on Australian road.

XtremE also has a higher octane rating than standard Unleaded. In fact XtremE has a similar octane rating to Premium fuel.

## MAKE A DIFFERENCE WHEN YOU PURCHASE XtremE10

Choosing XtremE is one of the easiest ways for you to help the environment, and to support our agricultural industries.

As a reward for this, choosing XtremE will help improve your car's performance AND it will save you money. That's right. Choosing XtremE as your fuel is less expensive than regular Unleaded petrol.

Improved performance AND more money in your pocket.